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## NEWS RELEASE

### **Introducing An Exciting Way To Add Mood Lighting To Any Patio Setting**

It's called **BRELLA LIGHTS® – PATIO UMBRELLA LIGHTING SYSTEM**. An innovative outdoor lighting idea that easily attaches to the ribs of a patio umbrella and provides an alluring festive or romantic atmosphere to compliment any after dark patio or deck activity.

"**BRELLA LIGHTS®** is the perfect lighting to set the mood. The delightful aesthetically appealing subtle glow of soft light from our enhanced IN-LINE light design offers an inexpensive and decorative way to extend your outdoor entertaining long after the sun goes down. And, when the sun goes down, that's when we really shine," said Bruce Bassett-Powell, National Sales Manager of Blue Star Group.

Another unique **BRELLA LIGHTS®** feature, is the "Power-Pod" multi-outlet receptacle that clips neatly to the umbrella pole at tabletop so you can conveniently enjoy your favorite electrical appliances outdoors at any time.

With the convenience of light and the "Power Pod" receptacle at tabletop you can read, watch TV, listen to music, work on your laptop, blend a smoothie, cook dinners at the table on an electric Wok or just relax and enjoy late night gatherings and conversation on your patio with family and friends.

Storage is even easier, since **BRELLA LIGHTS®** are designed to stay on the umbrella when it is closed, opened, or stored. Specifically made and U.L. Listed for attachment to a patio umbrella and outdoor use, it is designed so if one bulb burns out the rest of the lights remain lit. While **BRELLA LIGHTS®** may draw everybody's attention at your next party, its diffused lighting ambiance will not attract most flying insects.

An earlier version of our patented product was the proud recipient of Do-It-Yourself Retailing's - Retailer's Choice Award. The newly designed **BRELLA LIGHTS®** are available in a universal fit 8-Rib model with twenty lights per rib and retails for around \$39.00.

Blue Star Group is a Palatine, Illinois based company specializing in the development and marketing of products for consumers. For more information or to locate a **BRELLA LIGHTS®** dealer near you, call (800) 293-2323.

