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NEWS RELEASE

Introducing The Newest And Most Ingenious Shade Idea In Years!

Blue Star Group has reached new heights of innovation by creating an outdoor living product to capture the interest of the fast growing community of townhouse, condominium and apartment residents. Now, millions of smaller sized balcony, deck, and veranda owners can enjoy a comfortably shaded patio setting to enhance their view.

OFF-THE-WALL BRELLA™ is a half-canopy patio umbrella and custom cast base that stand, without attachment, flush against a wall or vertical surface to provide needed shade to areas where opening a traditional round umbrella is not practical and space is just not available. Unlike fixed awnings over windows or doors, this decorative umbrella can be moved where needed to provide shade and ambience.



OFF-THE-WALL BRELLA™ versatility also gives Cafés, restaurateurs, coffee shops and others the ability to create or expand their seating and serving capacity by converting otherwise unused areas into useful dining or serving stations. Outdoor Event Planners can have shade whenever and wherever they want.

OFF-THE-WALL BRELLA™ comes in two sizes; 9 ft. x 4½ ft. and 7½ ft. x 3¾ ft. The umbrella canopies are available in a variety of colors and durable fabrics that create a wonderful faux awning effect. Patents Pending.

This exciting new product joins our other Blue Star Group creations - **TERRACE MATES™** with a choice of three balcony size dining sets and **BRELLA LIGHTS®** for enhancing the ambience of any outdoor setting with a delightful glow of soft, subtle light when the sun goes down.

Blue Star Group is a Palatine, Illinois based company specializing in innovative products for consumers. For more information, please visit the www.BlueStarGroup.BIZ website or call (800) 293-2323.